

## **MEDIA RELEASE**

### **COFFS BUILDER HAMMERS OUT NSW HIA AWARD**

Leading Coffs Harbour builder, Integrity New Homes, has won the Australian Housing Industry Association's (HIA) NSW Professional Builder of the Year Award 2008/2009.

The award was won from a field of five state finalists and recognises excellence in all parts of construction from sales, design and value-for-money, through to build quality and client communication and follow up maintenance.

Integrity New Homes' managing director, Glenn Leet, said: "This award reinforces the notion that market leading building companies have to operate at a high level of professionalism in every aspect of new home construction."

"This is an incredibly competitive industry and you have to perform on all fronts just to survive – it is only when you strive to give your clients something more that you start to grow market share," Glenn said.

"We don't see awards as a means to an end but rather casting a spotlight on the collective endeavour of the Integrity team to be part of a business which genuinely strives to deliver a positively memorable building experience."

"The ultimate product of all that effort is a home which will also be memorable to live in."

"The judges were particular impressed with the Integrity Communication Guarantee, which is our commitment to communicate with every client at least once every two weeks from the date of initial deposit until the day the new home is complete."

"Rather than keep our clients at arm's-length and avoid them, we recognise that regular and timely communication is one of the most important parts of new home construction," he said.

Integrity has established an unusual blend of one-off design flair, steep site specialisation with a comprehensive but focused range of project, homestead and investment homes.

The company has consistently increased market share every year since being established in 2002 and builds throughout New South Wales and now QLD with the first contracts being in South-East Queensland and Airlie Beach.

"We have used our design specialisation to move into townhouse and unit development projects as well as establishing subsidiaries in renovation, project management and land development," Glenn said.

Integrity's range of award winning display homes and sales offices are located in Tamworth, Port Macquarie, Coffs Harbour, Corindi Beach, Armidale, Ballina, Yamba, Murwillumbah and Brisbane.

The company's web site features a range of home designs which can be viewed at [www.integritynewhomes.com.au](http://www.integritynewhomes.com.au).

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