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Coffs Harbour company a winner at NSW Housing Awards

An “extremely professional” customer service focus played a key role in Integrity New Homes’ win in the Professional Small/Medium Builder category at the 2008 Housing Industry Association-CSR NSW Housing Awards.

Announcing their decision in Sydney on Saturday night, judges said it was obvious the Coffs Harbour company is a well-run business. “The submission demonstrated excellent leadership in the business and an extremely professional customer service focus,” they said.

HIA’s partner in this category is QBE.

Congratulating Integrity New Homes, HIA’s NSW President, Robert Lynch, said the awards were an outstanding demonstration of the housing industry’s capacity, innovation and resilience.

“These are difficult times but the number and quality of the awards shows that NSW’s builders and home designers remain committed to excellence,” he said. “They are a clear statement that this state continues to set the standards for the rest of Australia.”

“Our major winners tonight go forward to the 2009 national titles and I expect a very strong showing there.”

Mr Lynch paid a special tribute to the event’s sponsors and partners, “and especially CSR which has been an outstanding supporter of these awards over many years.”

The awards were held in front of a sell-out black-tie audience at the Parkside Ballroom in the Sydney Convention Centre. Other speakers included HIA’s NSW Executive Director Graham Wolfe and Rod Brookes, the State Sales Manager CSR Performance Systems.

Entertainment during the evening, which had an Aussie Icons theme, was provided by Ross Wilson and Rachael Beck. The MC was Jean Kittson.

HIA is Australia’s peak building body representing more than 40,000 builders, suppliers and trade contractors. The industry is responsible for development projects, new homes, renovations and additions worth more than \$43 billion each year and generating about 350,000 jobs.

For further information and pictures
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